


19 NOV 1982

MEMORANDUM FOR: Director of Central Intelligence
FROM: 
Director, Office of External Affairs

STAT

SUBJECT: CBS "60 Minutes" Profile of DCI, Request for Interview

1. Action Requested: Decline or accept request for filmed interview with "60 Minutes" (CBS) for use in a profile on you.

2. Background:

a. Ira Rosen, a producer for "60 Minutes," has requested in a telephone call to Public Affairs your participation in a filmed interview that would be used in a personality profile. The profile would focus on the rebuilding of the CIA under your administration. In addition to a sit-down interview with Mike Wallace, Rosen would like you to take Wallace on a filmed tour of parts of the Agency Headquarters facility, including such locations as the seal on the floor of the main lobby and the various wall inscriptions and memorials in the lobby. Among the topics you would be asked to address are the magnitude of the communist threat worldwide and the efforts you have undertaken to confront this threat by strengthening the CIA with the blessing of the Reagan Administration.

b. Rosen says you were asked by Mike Wallace to cooperate on such a profile in the past and you responded that you wanted to function in the DCI position for a while longer before considering such a project. Public Affairs records show that Mike Wallace initiated this request in a letter in January 1981 and followed up with a reiteration in July of that year. He was told that his name would be added to the list of such requesters.

c. Participation in this production would likely lead to a flurry of similar requests from other network TV programs. You recently demurred on a similar request from Hugh Downs.

3. Recommendation: None. Indicate whether you wish to decline or accept this interview and authorize Public Affairs to respond on your behalf.

STAT



P310

SUBJECT: CBS "60 Minutes" Profile of DCI, Request for Interview

ACCEPT THE INTERVIEW:

Director of Central Intelligence

(Date)

DECLINE THE INTERVIEW:

/s/ William J. Casey

23 NOV 1982

Director of Central Intelligence

(Date)

OEXA/PAD/DLP/bdh/18 Nov 82/x7676

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1 - DDCI

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1 - D/OEXA

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1 - OEXA 82-2548

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